



Creativity, culture and democracy: the role of radio

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IREN2

Socio-economic sciences and the Humanities
Theme 8
FP7-SSH-2007-1



***Creativity, Culture and Democracy: the Role of
Radio (International Radio REsearch Network-2)***

IREN-2
Part B



A proposal for the Seventh Framework Programme (FP7)

A three-year work programme of research into radio

Focused on evidence and recommendations for policy makers

Draws substantially on the success of IREN and our proven track record

Open to involvement of others

Speculative in nature

Radio – its relevance to the call



SSH-2007-5.2.2 Creativity, culture and democracy

Societal, economic, historical and political conditions under which creativity can best flourish

Radio is a creative medium which thrives under a wide range of different societal, economic, historical and political conditions

How the above influence and transform the socio-political landscape in Europe

Radio represents and promotes societies and political debate in differing ways

Radio – its relevance to the call



Historical and anthropological perspectives on how culture and society interact

Interaction during radio's hundred-year history

Radio promotes social interaction within and between societies

How the above contribute to the vitality of society, notably through the experience of European cities

Radio promotes cultural expression - of popular and minority traditions

A dynamic medium, promoting expression of new and developing trends

Communication through radio reinforces identity and stimulates social cohesion in urban environments

Radio – its relevance to the call



Openness to other cultures and commercial flows

Inclusion of minority interests, cultures and languages in radio programming varies across member states

How the creative and performing arts express ideas and challenges in relation to discrimination, human rights, social conflicts and in influencing democratic debate

Mainstream radio broadcasting reflects and influences wider public discourse on all these issues

Niche services, often rooted in communities, present alternative discourses, enfranchise the disadvantaged and provide fora for expression and challenge

Radio – its relevance to the call

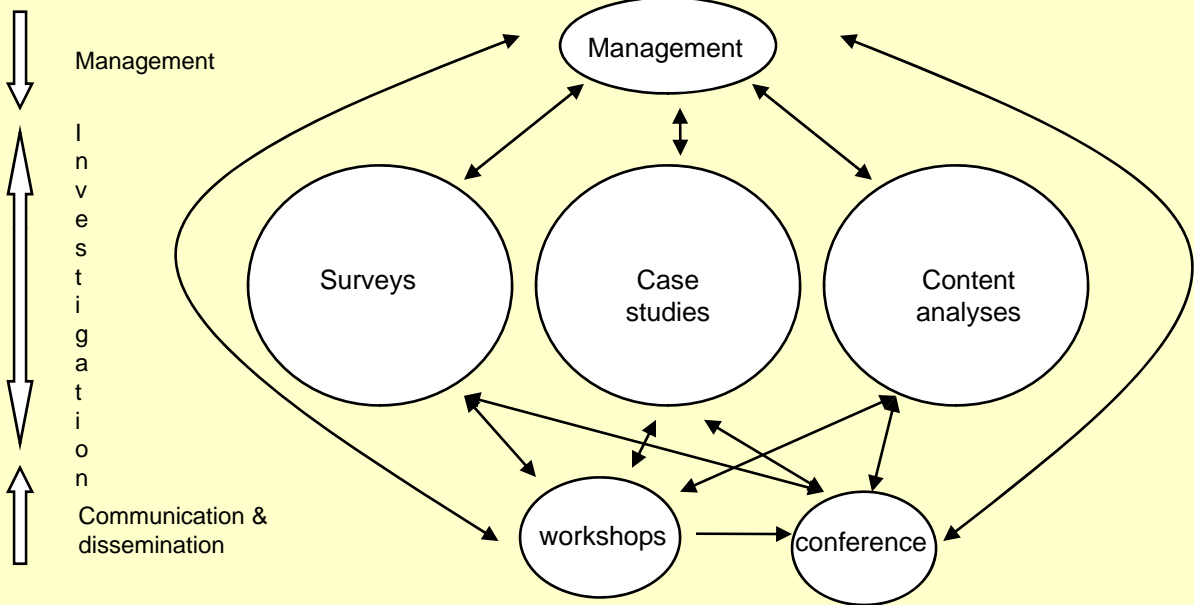


The use of the creative and performing arts throughout history for ideological purposes

Democratic and authoritarian influences on radio have varied over radio's one-hundred year history

- **SSH-2007-3.3.1 Cultural interactions and multiculturalism in European societies**
- **SSH-2007-3.1.1 The impact of European demographic changes in Europe**
- **SSH-2007-3.1.3 Migration**
- **SSH-2007-3.2.1 Youth and social exclusion**
- **SSH-2007-5.1.2 Reassessing citizenship in the European Union**

Proposed work programme



Sectoral coverage



Surveys



expression of cultural diversity and defence of difference
effects of regulation, policy and programming in public service radio
effects of impartiality regulation on political representation and democracy
the particular role played by music radio
the use and validity of audience research
influence of developing distributive and interactive technology
relationships between the European radio and music industries
dissemination of Information about Europe
inclusion of national, linguistic and ethnic minorities
the effect of community radio policy regulation

Case studies



- the role of radio in building cohesion and identity for youth
- the role of non-commercial/community stations and individuals working in them
- the role of municipal radio in Greece
- the levels and effects of youth participation in radio and their access to the public sphere
- how migrant communities use and benefit from radio and related web sites
- a feasibility study of a proposed bilingual (Greek/Turkish) station in Cyprus as part of a Balkan network
- long-established participatory stations, eg Radio Popolare
- radio as an agent for economic, cultural & democratic development
- youth and language as they are represented on radio

Content analyses



news

impartiality and political representation

music programming

national, linguistic and ethnic minority programming

youth and identity

the development and use of radio web sites

documentary production

Workshops & conference: 2008-10



2008

- Sunderland - cultural diversity and the creative medium of radio
- Bordeaux - democracy, citizenship and participation

2009

- Lefkada - linguistic and cultural diversity: radio and globalisation
- Lisbon - multiculturalism, radio and European policy

2010

- Bilbao - demographics and audience change: the radio response
- Brussels - technological advance: radio, culture and democracy
- Rzeszow (October) – summative conference: conclusions and dissemination